



Nucleic acid therapeutics: genetic indications and beyond

**TranslaTUM, München
6-8 March 2024**

SPONSORSHIP PROSPECTUS

About the DG-GT

The German Society for Gene and Cell Therapy was founded in 1994 as an association of scientists and physicians who dealt with questions of experimental and clinical gene therapy, so we are delighted to be celebrating the society's 30th birthday in 2024!

The DG-GT currently has a membership of around 220 people.

The society has been instrumental in supporting the development of cell and gene therapy in Germany. It has become a central hub for the many people and organisations involved in the field at every level of translational research, from preclinical laboratory work to clinical applications.

The past few years have witnessed considerable progress, with translation of numerous important new treatments demonstrating that patients with severe diseases can be treated efficiently and effectively by cell therapy and by gene therapy. The emergence of this new field of medicine has underlined the importance of:

- ✓ Strong collaborations between many different partners
- ✓ The development of technological tools, medicinal cells and gene transfer vectors
- ✓ A responsive regulatory context
- ✓ Tools for evaluating efficiency and tolerance
- ✓ Sharing problems raised by the potential risks and working together to find solutions
- ✓ The cost of financing this new medicine
- ✓ The pivotal role played by patients' associations, which have created a large, dynamic network that our society aims to promote, support and further unify.

Why partner with us?

Being a partner in our annual meeting gives you access to around 200 delegates working at the forefront of the gene and cell therapy field, including academics, clinicians, industry experts, post-doctoral researchers and students. With the DG-GT, you will benefit from:

- Excellent networking opportunities to strengthen existing relationships and form new collaborations
- Visibility and recognition, reaching a growing number of members in the gene and cell therapy field

Scientific programme

The scientific programme is available [here](#).

Summary of packages	Platinum €9,000	Gold €6,000	Silver €3,500	Bronze €1,500
Logo and company description on the DG-GT website with URL and contact email address	✓	✓	✓	✓
Exhibition space – 3x2m	✓	✓	✓	✗
Advertisement and company video on sponsor profile page on DG-GT website	✓	✓	✓	✓
Session sponsorship	Sole	Joint	✗	✗
Complimentary registrations	4	3	2	1
Discount on additional registrations (up to a maximum of 6 per sponsor; further registrations will be at the prevailing industry rate)	30%	20%	10%	✗

Notes to packages:

1. Logo on website: Includes a company description of up to 150 words, a link to your URL and a contact email address
2. Booth space: Size 3m x 2m; includes a table, 2 chairs, basic electricity supply and free WiFi
3. Booths will be allocated in priority order based firstly on level of sponsorship then by date of contract signature
4. Session sponsorship consists of your logo on the online meeting programme and will be negotiated and confirmed after contract signature; up to two sponsors per session for joint sponsorship
5. Voucher codes for complimentary registrations and discounts on additional registrations will be given post contract signature

All registrations allow access to the full meeting programme; we do not offer 'exhibitor booth only' registrations and all exhibitor/sponsor staff must be individually registered prior to the event.

Platinum Partner

Euro €9,000

- Recognition as a Platinum sponsor on the DG-GT website, including logo, a company description of up to 150 words, link to URL and a contact email address
- Sole sponsorship of one session (discussed and agreed with the meeting scientific committee)
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Opportunity to have a company video and advertisement on the DG-GT website
- Complimentary meeting registration for four company employees
- Additional registrations available with a 30% discount on the prevailing industry rate (up to 6 per sponsor; further registrations will be at the full prevailing industry rate)

Gold Partner

Euro €6,000

- Recognition as a Gold sponsor on the DG-GT website, including logo, a company description of up to 150 words, link to URL and a contact email address
- Joint sponsorship of one scientific session (discussed and agreed with the meeting scientific committee)
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Opportunity to have a company video and advertisement on the DG-GT website
- Complimentary meeting registration for three company employees
- Additional registrations available with a 20% discount on the prevailing industry rate (up to 6 per sponsor; further registrations will be at the full prevailing industry rate)

Silver Partner

Euro €3,500

- Recognition as a Silver sponsor on the DG-GT website, including logo, a company description of up to 150 words, link to URL and a contact email address
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Opportunity to have a company video and advertisement on the DG-GT website
- Complimentary meeting registration for two company employees
- Additional registrations available with a 10% discount on the prevailing industry rate (up to 6 per sponsor; further registrations will be at the full prevailing industry rate)

Bronze Partner

Euro €1,500

- Recognition as a Bronze sponsor on the DG-GT website, including logo, a company description of up to 150 words, link to URL and a contact email address
- Opportunity to have a company video and advertisement on the DG-GT website
- Complimentary meeting registration for one company employee

Bookings and enquiries

To discuss your involvement with this exciting meeting, please contact:

Liz Wilson partners@dg-gt.de